

Blue Ribbon Direct - Consulting Packages

| | APC Community Survey | APC Evaluation & Planning | APC Implementation | APC Network Assessment (for TPAs/Payers) |
|--------------------------------------|--|---|--|--|
| Scope | Assess 2-3 Practices in Your Community on APC potential | Pilot/Roll-out Workplan and Metrics | Execution and APC Results | Stratify Practices based on High- Performance and Goals |
| Enterprise Data Analysis | NA | Baseline Data Analysis – evaluate current data on costs by chronic conditions, Primary Care vs. specialists, Emergency Room and avoidable hospitalization costs; compare to benchmarks | Baseline Data Analysis – evaluate current data on costs by chronic conditions, Primary Care vs. specialists, Emergency Room and avoidable hospitalization costs; compare to benchmarks | Review existing network data on practice performance for quality/costs, identify priorities/goals |
| VBCM Customizations | NA | NA | TBD (based on employer characteristics) | Customization to VBCM Model based on network goals |
| Physician Outreach/Recruitment | Up to 3 practices | Identify practices based on existing utilization patters | Identify practices based on existing utilization patters | Select initial scope/region |
| Baseline Practice Assessments | Personalized (virtual) sessions with each practice to review infrastructure, operations and current measures | Engaging Potential Providers – vet practices to ensure they are willing and capable of delivering APC services and performance data | Engaging Potential Providers – vet practices to ensure they are willing and capable of delivering APC services and performance data | Personalized (virtual) outreach to network practices and identify set of issues/opportunities |
| Evaluation and Reporting | Review survey data, evaluate performance changes and share practice reports & insights. | Review survey data, evaluate performance changes and share practice reports & insights. | Review survey data, evaluate performance changes and share reports and practice workplans | Review survey data, evaluate performance changes and share reports and practice workplans |
| Data Use, SLAs & Incentive Structure | NA | Modeling and Goal Setting – define measurement criteria for service level agreements, data sharing on cost and quality measures, provider payment model(s)/incentives, set cost and quality targets | Manage other levers: Benefit Design Member Communication Eligibility/Enrollment Payment Processes | Define stratification incentives and other network levers, if any desired, for providers and members |
| APC Program Plan/Schedule | Discuss decision on broader APC rollout. | Implementation Workplan - responsibilities, timeline and contingencies | Create implementation enterprise workplan - responsibilities, timeline and contingencies | Implementation workplan for quality/value improvement initiative |
| APC Program Execution | NA | NA | Periodic physician engagement on actual costs, quality metrics, and other indicators compared to targets/goals. Adjustments and new interventions to improve cost and health outcomes | Collect quarterly data and evaluate performance changes. Practice reports and Enterprise reports. |
| Duration & Cost | 2-3 Weeks, \$2,000 (fees waived for key rural communities) | 6-9 Weeks, starting at \$5,000, fees vary based on number of employees/locations | 1-3 years, fees vary based on number of employees/locations | 6 month minimum, pricing varies based on scope/number of practices |

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